



**THE PESTICIDE STEWARDSHIP ALLIANCE
BOARD OF DIRECTORS MEETING
Zoom Teleconferencing
August 18, 2020**

Officers: Taryn Van Wassenhove, President; Kimberly Gilbert, Vice-President, Wendy Sue Wheeler, Treasurer; Jack Ranney, Secretary and Steve Brunt, Immediate Past President.

Directors: Jay Mirsky, At-Large; Becky Roark, End User; Renee Woody, Government; Michelle Wiesbrook, Institution; Scott Birchfield, Pesticide Industry; and Clint Shocklee, Container Management; Angela Martin, Waste Management.

Officers and Board members Absent: Anne McMillan, Environment/Public Health.

Ex-Official: Jennifer Park, US EPA; and Bonnie McCarvel, TPSA Operations Manager.

Committee Chairs: Hazardous Waste and Program Co-Chair Annual Conference-Renee Woody; Annual Conference, Elections and By-Laws - Kimberly Gilbert; Finance – Wendy Sue Wheeler; Sponsorship - Scott Birchfield; and Bob Mann, Program Co-Chair Annual Conference; and Membership – Jay Mirsky.

Committee Chairs Absent: Tim Cotter, International Affairs and Ples Spradley, Stewardship Awards.

Guests: No guests present

Call to Order: President Van Wassenhove called the meeting to order at 10:07 am CST. Roll call was taken, and a quorum was present. President Van Wassenhove welcomed everyone and reminded everyone to abide by the Anti-Trust and Fair-Trade Practice Guidelines as provided.

Minutes: The minutes of the July 23rd Board meeting were presented. A motion to approve the minutes as presented was made by Scott Birchfield, seconded by Becky Roark. Discussion followed. Motion passed.

Treasurer's Report: Wendy Sue Wheeler presented the Treasurer's report as of July 31, 2020. A motion to accept the Treasurer's report was made by Renee Woody, seconded by Steve Brunt. Discussion followed. Motion carried.

COMMITTEE REPORTS

Annual Conference:

Chair Kimberly Gilbert provided an update on the 2021 annual conference. Kimberly presented the conference agenda as of July 29th and will send out the draft agenda for review. Keynote speakers are nearly finalized, but still working on details. The agenda will include presentations in morning and afternoon but with just one track. The plan is to have conference agenda developed by November 1, 2020. A motion to approve the Conference Committee report as presented was made by Angela Martin, seconded by Wendy Sue Wheeler. Discussion followed. Motion carried.

Communications:

Chair Michelle Wiesbrook provided an update on the activities of the committee and requested Jay Mirsky to provide the update on Meister Media Public Service Ads. Meister Media has agreed to change out ads to promote the upcoming conference. Sponsor promos need to be sent to Jay Mirsky by second week of September. Early November is the deadline to submit conference information for the December publication. Also, Mirsky discussed the possibility of purchasing banner ads. A motion to approve the Communications Committee report as presented was made by Scott Birchfield, seconded by Jay Mirsky. Discussion followed. Motion carried.

Elections & Bylaws:

Chair Kimberly Gilbert provided an update on the activities of the committee. Elections for 2021 Officers was discussed. Board of Directors whose terms are ending include Becky Roark, Renee Woody, Michelle Wiesbrook, and Jay Mirsky. Nominations for Officer position and Board positions will be requested the week of October 7th with nominations due by November 1, 2020. It was noted that Kimberly Gilbert who is Vice-President and Conference Committee Chair stated she will not serve as Conference Committee Chair if she is nominated as she will be serving as TPSA President in 2021 if elected; and thus, a new Conference Committee Chair will need to be identified. Election results will be announced at the annual conference on Wednesday, February 3, 2021. A motion to approve the Elections and Bylaws Committee report as presented was made by Michelle Wiesbrook and seconded by Becky Roark. Discussion followed. Motion carried.

Hazardous Waste: Chair Renee Woody reported no updates from the committee-the hazardous waste database is up to date. A motion to accept the committee report as presented was made by Wendy Sue Wheeler and seconded by Scott Birchfield. Discussion followed. Motion carried.

International Stewardship: Chair Tim Cotter not present. No report was made.

Membership: Chair Jay Mirsky reported membership renewals are coming in. Again, emphasized the need for Board members to help develop membership prospects by reaching out to colleagues. A motion to approve the committee report as presented was made by Renee Woody and seconded by Kimberly Gilbert. Discussion followed. Motion carried.

Stewardship Awards: Chair Ples Spradley was not present. No report submitted.

Sponsorship: Chair Scott Birchfield reported that the committee is working with the annual conference committee and emphasized the purpose of sponsorship is to support TPSA as a whole, not just the conference. Scott stated some details regarding the conference need to be finalized to move forward with sponsorship solicitation. Sponsor recognition opportunities at the conference was discussed but need to develop more specifics for promotions. A motion was made to accept the report as presented by Renee Woody and seconded by Kimberly Gilbert. Discussion followed. Motion carried.

OLD BUSINESS

Mission Statement: Clinton Shocklee continued the discussion regarding the need for the TPSA goals development and mission statement to be reviewed to insure they accurately reflect the needs and expectations of TPSA members. Clinton presented a proposal from Osborn Barr, a company that specializes in agricultural related organizations marketing and branding. Shocklee shared the proposal which included a survey segment and workshop segment. Discussion followed.

A motion was made by Jack Ranney to investigate the components of a strategic brand initiative. The motion was seconded by Angela Martin. Discussion followed. Motion carried. Clint Shocklee, Wendy Sue Wheeler, Kimberly Gilbert, Steve Brunt and Scott Birchfield will continue to work on. Jack Ranney and Angela Martin offered to assist with development of an RFP.

NEW BUSINESS

Budget Development FY 2021: Bonnie McCarvel reviewed the draft 2021 budget based on information from the committee's requests and operations management. Discussion followed. A motion to approve the FY 2021 budget as presented was made by Scott Birchfield, seconded by Steve Brunt. Discussion followed. Motion carried.

Next Board Meeting: November 12, 2020, 2 pm CST.

Adjournment

Jack Ranney made the motion to adjourn, seconded by Wendy Sue Wheeler. Discussion followed. Motion carried.

Meeting adjourned at 11:52 am.

Minutes taken by Jack Ranney.

Attachments to official minutes:

- FY2021 Budget