



The Pesticide Stewardship Alliance

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**The Pesticide Stewardship Alliance
Presents 2020 Outstanding Member Contribution Award**

For Immediate Release

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St. Louis, MO — The Pesticide Stewardship Alliance (TPSA) held its annual conference in San Antonio, Texas in February and presented the Outstanding Member Contribution Award to Maria Mirsky, Mirsky Associates, Inc.

Maria has been a member of TPSA since its early days of existence and over the years has stepped up and served on the Board and on committees. She has been the engine driving the organization's communications efforts over many years, with the following being just a few examples of her contributions in that area:

- Over 20 years ago, Maria initiated the successful Public Service Announcement (PSA) campaign with Meister Media for Mini Bulk / IBC Container Recycling, and the beneficial relationship with Meister Media has continued through today.
- She was heavily involved with the "Mini Bulk/IBC Container Compliance and Recycling, Best Practice from TPSA" at the 13th Annual Pesticide Stewardship Conference in 2013, and later that year worked with the communications team to make the webinar "Rinsing and Recycling Caged Tanks" for growers.

- In 2014, Maria worked with the communications committee to develop and place PSA ads to promote area contractors for end users and retailers. A key point to note here is TPSA pays only a small amount and then gets additional placements because it is Public Service; Maria was the person who made that happen.
- Maria worked with the communications committee to get the TPSA News Advisor developed and has written the lead articles after her interviews with individuals

Extending beyond her contributions on the communications side, Maria collaborates on management of the TPSA website, and has supported membership recruitment, a critical area that keeps our organization vibrant and growing.

One constant to note is that Maria has consistently demonstrated a positive, can-do attitude in supporting TPSA in whatever role and in whatever way she was able to do so.

The Pesticide Stewardship Alliance (TPSA), founded in 2000, is an organization of federal, state and local governmental agencies, educational and research institutions, public organizations, private corporations and individuals that are actively involved in different aspects of pesticide stewardship. The goals of TPSA are to increase the effectiveness, efficiency and longevity of various pesticide stewardship efforts.

Please go to the [TPSA](#) web site for more information. The 2021 Pesticide Stewardship Conference is scheduled for February 2-4 in Reno, Nevada.

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Photograph available from the TPSA office upon request.