

## THE PESTICIDE STEWARDSHIP ALLIANCE

### MINUTES OF A MEETING OF THE BOARD OF DIRECTORS

July 30, 2013 9:00am CST

Syngenta Seeds Headquarters

11055 Wayzata Blvd.

Minnetonka, MN 55305.

#### Board Present:

Scott Birchfield                      Nancy Fitz  
Bryan Gran                              Jerry Krebs  
Ron Perkins                             Jeffrey Rogers  
Kristine Schaefer

#### Officers Present:

Pam Hodge – Secretary  
Jack Peterson – Vice President  
Ples Spradley - President

#### Absent:

Don Bradley – Treasurer  
Rodney Neal – Board

#### Guests:

Stan Kaminski – Minnesota Department of Agriculture  
Bonnie McCarvel – TPSA Operations Manager

#### Call to Order

TPSA Board Chairman Bryan Gran called the meeting to order at 9:05 am CST and Pam Hodge took roll call. A quorum of board members were present, and the meeting, having been duly convened, was ready to proceed with business. Chairman Bryan Gran reminded everyone present to abide by the Anti-Trust & Fair Trade Practice Guidelines which TPSA had adopted as policy previously and were included with the board meeting notice.

Chairman Gran thanked Scott Birchfield and Syngenta for hosting our meeting.

#### Approval of minutes

May 14<sup>th</sup> Meeting minutes were presented by Secretary Pam Hodge. Ron Perkins moved to approve minutes as written and provided, motion was seconded and the Board members voted for approval. Motion carried.

#### Treasurer's Report

Don Bradley treasury report was provided to board members at time of meeting. Bryan asked if there were questions or concerns regarding the report. No questions were presented, Nancy Fitz moved to approve the Treasurer's report, Kristine Schaefer seconded the motion and board members voted. Motion carried.

## Voting

Vice President Jack Peterson asked for clarification on who was eligible to vote during the meeting. After review of the bylaws and discussion by the group the general consensus was that the board members could vote, but not the officers. Also, the group agreed to get clarification from the attorney regarding the role of the President and Chair.

## **Safely Cleaning and Preparing Large\* Pesticide Containers for Recycling** (\*Greater than 55 gallons)

McCarvel reported that the vote held via email by the board in June had passed and that the board approved the document for publication and distribution.

## Committee Reports

**Annual Conference:** Nancy Fitz spoke about having the speakers and tracks lined out for the 2014 annual conference no later than October of the 2013 so there would be adequate time to publish information to the increase attendance of the conference.

The Ag Plastics group was discussed at length regarding their participation in the 2014 annual conference tracks. Ag Plastics was in contact with Bryan Gran the week of July 22<sup>nd</sup> and said that Lois Levitan and Roger Springman would be the group leads. They had asked for eight tracks at the conference over a two day span for topics.

Ron Perkins made a motion to stand by the decision of the May 14<sup>th</sup> board of directors meeting that Ag Plastics working group would not be a part of the 2014 conference due to timeline requests not being met as requested. Scott Birchfield seconded the motion. Discussion followed. The Board hopes they will be a part of the 2015 conference. Motion carried. Bryan Gran will discuss this with Ag Plastics.

Suggested tracks for the 2014 conference:

- Disposal
- PPE
- Container & containment
- Bee Health
- Homeland Security
- Dicamba/spray drift

Key Note speakers were discussed:

- Stewardship Initiatives - Syngenta individual but won't know until September
- Homeland security
- Wilbur-Ellis Company

Off-site Event:

Bryan Gran will look into off site activities and get some pricing. Suggested items are aircraft carrier, San Diego Zoo, Harbor Tour. Bonnie will pull attendance history for previous events to help gauge numbers of participants.

The board discussed breaking out the off-site event as a separate charge from registration to help control costs and make the off-site attendance more accurate. It was determined this would only

complicate the registration costs and would not encourage the interaction of the attendees as the off-site event is intended to promote.

Bryan and Ples will begin the sponsorship drive for the annual meeting and will have a final accounting no later than December 1<sup>st</sup>, 2013.

Silent auction: It was discussed that items for the silent auction can be bulky for winners to take back on airlines or costly to ship. So all items will be determined, photographed, and held at the sponsor's place of business to be sent directly to the winner. Photographs will be displayed at the conference for the auction bidding.

The board will meet on the first day of the conference on Tuesday, February 4, from 1pm to 5pm prior to the welcome reception.

The board discussed the members meeting should have more structure and content as well as the proposed changes that the members will need to vote on.

Items members will be presented to vote on:

- Changes to the bylaws to correct some errors
- Changes to the voting structure; voting will be '50% Majority of those present' instead of '50% Majority of the membership'.
- Voting on the 4 officer/board position nominees that will be open for 2015
- Changing the accounting year from the current calendar year to September 1-August 31.

Items of presentation to the members:

- Each committee chair will give a brief summary of projects and accomplishments for the past year.
- Bryan and Ples will give an overview of where the TSPA has been and future projects and topics.

It was discussed that inviting media participation for the conferences could be a benefit to the association. It was agreed to invite one or more media persons and waive the fee for the conference. Some of the prospects for invitations would be Penton Media who was a great help and resource for the association in presenting the grower webinar and Crop Life Media who did the retailer webinar.

Bonnie will work with Maria at Mirsky Associates to identify up to 5 media contacts to invite. Also agreed to waive Mirsky's registration fee to attend the conference.

Bryan and Ples will conduct a sponsorship drive for the agenda publication of the annual conference. The final agenda needs to be complete by no later than October 31<sup>st</sup> so they can begin the drive by November 4<sup>th</sup> and be completed by January 1<sup>st</sup> for publication and distribution.

**Elections & bylaws committee:** Jack Peterson reported that there will be four officer/board positions coming open for the 2014 year. Nominees need to be submitted by board members to Ples and Jack no later than October 15 so they can send out ballots in November to the members. Gran requested McCarvel contact the attorney to discuss the bylaws, timeline and process to make changes to the bylaws.

**Communications Committee:** Kristine Schaefer reported on the recent Grower Webinar. There were 338 registered attendees but not all were able to attend on the scheduled day but are still going onto the website to watch the recorded webinar, these numbers are still being tracked.

Discussions about updating the webpage to make the webinar more intuitive to find and open and to also post the slides so those who are unable to run the webinar recording can open the power-point slides of the presentation.

The subject of TSPA's 15<sup>th</sup> anniversary was discussed. One suggestion was to do a press release to promote TSPA and recognize what it has accomplished in the 15 years of its existence. The press release would need to be ready prior to the 2015 conference so it could be used as a promotional item for the conference as well.

A new webinar topic was discussed for the TSPA to present. PPE for growers was a topic of interest. Due to the regulations being updated and changing at this time this topic was shelved until it is in final stages.

Container Recycler list for TPSA website – Fitz and Gran presented this topic for discussion and to clarify as Nancy developed a list of companies that are interested in being listed on the website. Fitz moved to post the list of IBC recyclers the website and it will include questions for consideration and have a disclaimer about the list. In addition, TPSA will seek legal counsel to review the information and disclaimer before posting. The Board will review the draft wording and follow-up conference call before posting on the website. Motion was seconded by Perkins. Discussion followed. Motion carried.

**Membership Committee:** Committee chair Derrick Bell was unable to attend the meeting but submitted a report to Bryan Gran via email. Bryan reviewed the email contents with the board members.

With the recent Grower Webinar a list of the attendees will be used to promote a membership drive for TSPA, the communications committee will provide a final list of attendees.

**International Stewardship:** Fitz provided a copy of the "Do NOT Reuse Empty Pesticide Containers" (Triple Rinse Destroy Remove Bury Brochure) per Don Mullins. The brochure is in English and has been translated into French

Motion was made by Gran to NOT post the 2009 Brochure on Empty container brochure. Schaefer seconded the motion. Discussion followed. Motion carried.

The brochure will be re-evaluated. Communication committee through the international committee will investigate an appropriate way to put this message on the website. Nancy Fitz will develop the statement and email disperse to the board to vote on – a paragraph that states not to re-use pesticide containers.

**Stewardship Award report:** Ples Spradley needs the members and board to nominate individuals for these awards. They do not need to be TSPA members to receive the awards. Winners need to be identified and voted on no later than December 1<sup>st</sup> in order for the plaques to be completed in time for the Annual Conference. Bonnie will put out an email blast to the members to nominate recipients of the awards, what the award categories are and previous winners of those awards to help members in nominating new recipients.

## **Old Business**

None

## **New Business**

### **Elections**

Jack will need the list of nominee's from members and a short bio's to be sent to the board members no later than Jan 15<sup>th</sup> to allow for voting on Tuesday Feb 4<sup>th</sup>. This will be revisited at the November meeting.

### **2015 Conference Sites/Dates**

The 2015 dates are February 10<sup>th</sup>, 11<sup>th</sup> and 12<sup>th</sup>.

Two possible sites were identified for the 2015 Annual Conference. Charleston SC and Tampa FL. These two locations will be submitted to the travel agent for costs and availability.

### **Next Board Meeting**

November 14' 2013 at 11am EST.

Ag Plastics has asked, per Gran, for TSPA support on the website for a webinar they are putting together and asked the TSPA put out a flyer to all their members regarding the webinar. The University of Wisconsin-Extension, Solid and Hazardous Waste Education Center is the sponsor with Joe Van Rossum, the official host

The board agrees TSPA will support this and Bryan will ask Roger with Ag Plastics to provide a flyer to be sent to the members.

## **Adjournment**

3:51pm Birchfield moved motion to adjourn the meeting, Peterson seconded, motion passed

Respectfully submitted,

Pam Hodge, TPSA Secretary