



**THE PESTICIDE STEWARDSHIP ALLIANCE  
BOARD OF DIRECTORS MEETING  
St. Louis, MO – 7/26/16**

**Attendee List:**

**Officers:** Jeff Rogers, Vice President                      Scott Birchfield, Vice President  
Mike Kamrath, Im. Past President                      Pam Hodge, Secretary

**Directors:** Steve Brunt, Pesticide Industry  
Paul Derig, End User  
Sam Gibson, Pesticide Container Mngt  
Maria Mirsky, At Large  
Wendy Sue Wheeler, Institution (via conference call for portion of meeting)  
Anne Macmillan, Env/Public Health (via conference call for portion of meeting)

**Ex-Official:** Nancy Fitz, US EPA                      Bonnie McCarvel, TPSA Operations Manager

**Committee Chairs:**

- Via conference call for various portions of meeting:
- Kristine Schaefer, Communications
  - Derick Bell – Membership
  - Kevin Neal, Hazardous Waste Management
  - Joe Hoffman, Washington State

**Absent:** Don Bradley, Treasurer & Finance and Jason Deveau, Government

**Guests:** None

**Call to Order**

TPSA President, Jeff Rogers called the meeting to order at 8:34 am at the Plaza Frontenac Hotel, St. Louis, Missouri.

TPSA President, Jeff Rogers read the Anti-Trust and Fair Trade Practice Guidelines to all present and reminded everyone to abide by the Guidelines.

Pam Hodge, TPSA Secretary of the board, took roll call, attendees were noted.

President Rogers made some opening comments and presented a gift to Immediate Past President Mike Kamrath for his service.

**Approval of Meeting Minutes:** The minutes from the May 12<sup>th</sup>, 2016 meeting were provided to the board of directors, no changes were requested. A motion to approve minutes was made, motion was seconded, all in favor, motion passed.

**Treasurers Report:** Bonnie McCarvel presented the budget for TPSA Treasurer Don Bradley in his absence. Preliminary numbers for the annual conference in February 2016 were presented with the caveat that a couple outstanding costs have not been included as of yet. A motion was made to approve the treasurer's reports as provided, motion was seconded, all in favor, motion carried.

TPSA Guest, Clint Shockley of Tri Rinse, Inc. gave a presentation to the board showing ways to use data collected to help the association use and promote the work that TPSA has accomplished within the industry as well as what it means to be a TPSA member.

### ***Committee reports***

**Communications:** Committee Chair, Kristine Schafer presented the communications report: Discussed having the annual conference presentations available publicly on the website or keep them available for members only.

The TPSA board members developed the following proposal for the board to have a "straw" vote on as follows: Should TPSA restrict access for annual conference content as follows; available to all TPSA members and paid conference attendees will be able to request a flash drive with the conference presentations be mailed to them after the event. The "straw" vote was supported unanimously to restrict access.

With the conclusion of the "straw" vote, a motion was made to restrict access for annual conference content starting in 2017 as follows; public access to a 3-slide preview of the presentations from the annual conference, conference attendees will be able to request a flash drive with the conference presentations be mailed to them after the event. Motion was seconded, discussion followed, motion carried.

The board reviewed the website activity data. Maria Mirsky would like TPSA to send an acknowledgement of the work and advertising that Meister Media has provided to the association. Their efforts increased TPSA website hits considerably as well as the amount of advertising provided to TPSA was an exception value to the monetary investment made.

Again the discussion of TPSA becoming involved in social media was tabled. Because of the intense amount of work and time this type of project will require on a daily basis it is not feasible at this time. It was agreed that TPSA should work on developing a presence on social media when the resources permit.

The committee reported that several additions and edits had been made on the TPSA website to keep it accurate, fresh and relevant.

The board agree to keep in the budget monies for the TPSA Advisor for an additional two newsletters (semi-annual circulation).

**Membership:** Membership Chair Derik Bell presented his budget goals for the upcoming year as well as provided a report of the current status of the membership.

**Election By-Laws:**

TPSA Vice President and committee chair Scott Birchfield, presented regarding the work of the Elections and by-laws committee. The committee is focusing on an efficient and transparent election process.

The on-line voting platform Ballet Bin is a great, free option that TPSA could utilize. The site is free but requests for donations to fund operations of the site. TPSA should consider making a donation to the service to help ensure the continuation of its services. Ballotbin.com

**International and Stewardship:**

Stewardship chair Ples Spradley was absent from the meeting, no report was provided.

Maria Mirsky discussed international projects she has been working on. The Gate's foundation, water.org, the Buffet foundation, and other international groups she has been in contact with have shown no interest in working with our association to further educational materials.

**Annual Conference:** Annual Conference Chair Wendy Sue Wheeler reported on the current list of tracks for the annual conference as well as some suggested guest speakers. One consideration was a speaker to present on the current ban of neonicotinoids in Canada. It was also suggested to include a versed speaker from the US regarding the same issue and where it stands in the United States at this time.

Kevin Neal, Derrick Bell and Joe Hoffman as well as Anne Macmillan are working on developing the disposal track for the conference

Wendy Sue Wheeler reported the agenda will be available by November 2016 to post on the TPSA website.

Budget consideration included adding monies to the budget to enable the association to obtain a key note speaker that may require fees to obtain their services. It remains an item that is a case by case basis for the board of directors to decide if they wish to pay speaker fees. Discussion followed.

**OLD Business**

None

## **NEW Business**

### **Long Range Plan (LRP):**

McCarvel suggested that a long range plan be developed to help long term planning of TPSA; this committee will be responsible to consider branding the association to become a familiar name in the industry, to attract new members and grow the membership, create a road map for the association identifying who the target audience is and what is the message/benefits our association provides. Discussion followed. A motion was made and seconded to create a Long Range Planning Committee with the committee chaired by the VP and that the Chair changes with the VP each year. Discussion followed. Motion carried. (This means that Scott Birchfield will chair the LRP committee until the elections. The board requested a report at the November 10, 2016 Board meeting and then more details at the February 2017 meetings.)

**Budget:** TPSA Operations Manager, Bonnie McCarvel reported to the board of directors the current budget numbers and copies of the budget were supplied to each member.

The report was reviewed and discussed in detail by the board in preparations for the budget approval meeting scheduled for August 11<sup>th</sup>, 2016, 11:00 am EST.

### **Next Meeting:**

The next meeting is scheduled for August 11<sup>th</sup>, 2016, via conference call at 11:00 am EST to review the FY2017 Budget.

### **Meeting Adjourn:**

A motion was made to adjourn at 3:20 pm the motion was seconded, motion carried.

Minutes taken by Pam Hodge, TPSA secretary.