

**THE PESTICIDE STEWARDSHIP ALLIANCE
BOARD OF DIRECTORS
MEETING MINUTES
February 5, 2013**

The board meeting was held at the Renaissance Mobile Riverview Plaza Motel and was called to order by Chairman Ed Cranson at 11:03 a.m. CST.

1. Anti-Trust & Fair Trade Practice Guidelines were reviewed by Chairman Ed Cranson.

2. Board and Officer Roll Call (X in front of name indicates present)

Officers:

X Cary Hamilton – President
X Ples Spradley – Vice President
X Jeffrey Rogers – Secretary
X Don Bradley – Treasurer
X Ed Cranson – Chairman of the Board

Board Members:

X Kevin Neal X Ples Spradley
X Scott Birchfield X Bryan Gran
 Rodney Neal X Nancy Fitz
X Ron Perkins

Guests present: Maria Mirskey, Jerry Krebs, Liza Fleeson, Jack Peterson, Derrick Bell, and Joe Hoffman.

Ed Cranson declared a quorum present for the meeting.

3. Approve minutes

November 14, 2012 Board Meeting minutes were presented. Ples Spradley moved to approve the minutes as written. Bryan Gran seconded the motion. Motion carried.

4. Treasurer's report

Treasurer Don Bradley provided the Treasurer Report on the 2012 budget and the Projected 2013 budget.

- a. Update provided on the 2012 budget. The year ended with the association on budget with a positive cash balance. Discussion followed. Scott Birchfield moved to accept the report as submitted. Nancy Fitz seconded the motion. Motion carried
- b. 2013 Budget Review – postponed to later on the agenda.

5. Committee Reports

- a. **Annual Conference Final Details** – Ed Cranson thanked Nancy Fitz, Kevin Neal, and Jack Peterson for their work on this year's conference. Nancy Fitz noted that there were a few session speakers that were unable to attend at the last minute and she needed assistance indentifying replacements. Kevin Neal provided details about the offsite event. Discussion followed including potential cities for future meetings.

- b. **Communications & Ag Plastics Workgroups** – Nancy Fitz reported on the Communications committee’s work as it relates to Ag Plastics and the information exchange project. Maria Mirskey discussed the committee’s intent to distribute an online survey to companies interested in participating to help determine their level of participation. Nancy Fitz explained the intent of the project is to create a database of those collecting plastic which would be available on the TPSA website for those interested in buying plastic. A letter from Roger Springman was shared by Ed Cranson updating the board on his progress, including a draft solicitation letter meant for potential participants of the information exchange database. Ed Cranson asked that more information be presented to the Board so that they could be better educated about the direction of the Ag Plastic Committee. Discussion followed.

6. Treasurer’s report cont.

Treasurer Don Bradley provided the Treasurer Report on the Projected 2013 budget.

- b. Update provided a 2013 Budget. The figures for the conference, committees and membership were discussed. Discussion of generating revenue, including additional sponsorship options, to ensure the absence of deficit spending.

7. Committee Reports cont.

- b. **Election & ByLaws** – Ples Spradley reported the close of the electronic voting for the election would be at noon on February 6, 2013 and the results would be available thereafter. The Members meeting would be held at the end of the day once the new board members have been elected.
- c. **Membership** - Derrick Bell reported as of February 1st the membership was at 91 members which is down to 111 from last year. Further comparison will be made with past years to determine where we are losing members and where we are gaining members to improve membership growth. Discussion followed.
- d. **Stewardship Awards** – No report.
- e. **Communications** – Maria Mirskey reported on a future webinar which would be grower focused. Creating a partnership with Penton Media to reach out to their top growers. A public service announcement with Meister Media for the minibulk/IBC compliance including online banners with a link to the TPSA site and ad space in industry publications. This would also link to the information exchange database. Nancy Fitz emphasizes the importance of keeping the website up to date with logos, new photos, etc... Nancy Fitz asked to step aside as the communications chair to allow her to devote more time to conference planning.
- f. **International Stewardship** - No Report

8. Old Business – No old business

9. New Business

- a. **2014 Annual Stewardship Conference** –
 - i. February 5-6, 2014, Catamaran Resort Hotel & Spa, San Diego, CA. Site visit still needs to be conducted. A change in registration fees and

additional sponsorship to reduce the conference cost on the association was discussed. Discussion followed.

- b. **Orientation** – meeting to reconvene on February 6, 2013
- c. **2013 Board Meeting dates**
 - i. Summer meeting dates:
 - 1. May 14, 2013 @11:00AM EST
 - 2. July 30, 2013 in Minneapolis, MN (Host: Scott Birchfield - Syngenta)
 - 3. November 14, 2013 @ 11:00AM EST
- d. **2013 TPSA Membership Meeting** – February 6, 2013 @ 5:45PM

10. Adjourn – Ples Spradley moved to adjourn the meeting. Cary Hamilton seconded the motion. Motion carried. Meeting adjourned at 3:54 PM CST.

Minutes taken by Jeffrey Rogers.

Attachments to Official Minutes:

- 2013 Budget
- 2012 Budget vs Actual statement
- 2012 Profit & Loss statement
- 2012 Balance Sheet