

**THE PESTICIDE STEWARDSHIP ALLIANCE**  
**BOARD OF DIRECTORS**  
**MEETING MINUTES**  
November 1, 2012

The board meeting held via conference call and was called to order by Chairman Ed Cranson at 11:03 a.m. EST.

1. **Anti-Trust & Fair Trade Practice Guidelines** were reviewed by Chairman Ed Cranson.
2. **Board and Officer Roll Call** (X in front of name indicates present for call.)

Officers:

X Cary Hamilton – President  
X Ples Spradley – Vice President  
X Jeffrey Rogers – Secretary  
X Don Bradley – Treasurer  
X Ed Cranson – Chairman of the Board

Board Members:

X Kevin Neal                    X Ples Spradley  
X Scott Birchfield           X Bryan Gran  
X Rodney Neal                X Nancy Fitz  
X Ron Perkins

Guests present: Bonnie McCarvel.

Ed Cranson declared a quorum present for the meeting.

**3. Approve minutes**

August 1, 2012 Board Meeting minutes were presented. Scott Birchfield moved to approve the minutes as written. Bryan Gran seconded the motion. Motion carried.

**4. Treasurer's report**

Treasurer Don Bradley provided the Treasurer Report on the 2012 budget and the Projected 2013 budget.

- I. Update provided on the 2012 budget to date and as it is projected through December. Currently under budget as the year ends. Discussion followed. Bryan Gran moved to accept the report as submitted. Scott Birchfield seconded the motion. Motion carried
- II. Proposed 2013 Budget Review – projecting an increase in conference income through increases in conference registration, donations for the conference and in corporate sponsorship. Ed Cranson reviewed the line items for the 2013 annual conference expenses. Nancy Fitz addressed the proposed expenses for the communications committee. Bonnie McCarvel discusses the Operations & Finance portion of the proposed budget. Discussion followed.

## Committee Reports

5. **Ag Plastics Workgroups** – Nancy Fitz reported on behalf of Roger Springman. Roger Springman will not be able to put together an Ag Plastic tract for this conference. Suggested putting time and effort into getting the Information Exchange up and running over the next few months. Then host a webinar to explain and promote the project and possibly present at the 2014 conference.
6. **Communications** – Nancy Fitz reported on the committee's work. Plans to host a webinar as a follow up to the mini bulk inspection video to help retailers and commercial applicators determine which containers can or can't come into compliance, how to retrofit containers, DOT compliance, leak proof testing, inspection, etc... Also address proper recycling should the containers no longer be useable. January 23, 2013 is the proposed delivery date. Discussion followed.
7. **Stewardship Awards** – Notification was made to the membership on October 29, 2012 requesting for nominations. December 7, 2012 is the deadline for nominations. Cary Hamilton reported he has not received any nominations to date. Bonnie McCarvel confirmed that no nominations have been received.
8. **International Stewardship** – No report.
9. **Membership** - No report. Cary Hamilton will follow up with Derrick Bell to determine any needs of the committee. Bonnie McCarvel noted that notices were sent out in October and membership and membership renewals have started to come in.
10. **Election and Bylaws** – Bonnie McCarvel noted the changes to the candidates in the government division. Beth Carter and Derrick Bell declined the nomination leaving only Jeff Rogers as a candidate. December 22, 2012 is when the ballots will be sent to the membership with an online election to follow.
11. **Annual Conference Review** – Ed Cranson and Cary Hamilton discussed efforts for growing sponsorship. Nancy Fitz discussed the sessions, tracts and general topics currently planned. November 30, 2012 is the deadline for topics and confirmation of speakers. Agenda to be posted on the website by the first week of December. Keynote speaker search is progressing. Conference call scheduled for November 19, 2012 at 11:00a.m. EST to work out the final details for the sessions.
  - I. **Silent Auction** - Jack Peterson will handle the silent auction again and is soliciting donations. Discussion followed on how to recognize sponsors.

## Old Business

12. **Hotel Site for 2014 Conference** – Ed Cranson discussed the need to confirm and secure the dates for 2014 annual conference with the Catamaran Resort Hotel in San Diego with a deposit. Bryan Gran moved to sign the contract and abide by the terms of the contract. Ples Spradley seconded the motion. Motion carried

### **13. Policies**

- I. **NAHMMA Affiliation** – Ed Cranson discussed the policy. Kevin Neal moved to accept the policy as written. Nancy Fitz seconded the motion. Motion carried.
  
- II. **#1.1 – Conference Registration fees reductions** – No Discussion. Ples Spradley moved to approved as presented. Kevin Neal seconded the motion. Motion carried.

### **New Business:**

**14. Plans for 2013 Conference** - Conference calls planned for November 29, 2012; the week of December 17, 2012 and for the week of January 7, 2013.

**15. 2013 Budget and Plan of Work** – Discussed earlier in the meeting. Bryan Gran moved to accept the report as submitted. Ples Spradley seconded the motion. Motion carried.

**16. Pesticide Stewardship Funding for Extension** – Ples Spradley reported on information provided at the Certification and Training Assessment Group meeting. Long term solution sought to assist Pesticide Safety Education funding. Update will be provided at the annual conference. Discussion followed.

**17. Next Meeting** - Next meeting will be held February 5, 2013 in Mobile, AL

**Adjourn** – Ples Spradley moved to adjourn the meeting. Kevin Neal seconded the motion. Motion carried. Meeting adjourned at 1:04 PM EST.

Minutes taken by Jeffrey Rogers.

### **Attachments to Official Minutes:**

- 2013 Budget
- Policy 12.0 – NAHMMA Affiliation
- Policy 1.1 Reduced Fees for Conference Registration