

**THE PESTICIDE STEWARDSHIP ALLIANCE**  
**BOARD OF DIRECTORS**  
**MEETING MINUTES**  
August 1, 2012

1. The board meeting held at the Monsanto Campus in St. Louis, MO and was called to order by Chairman Ed Cranson at 8:38 a.m. CST.
2. **Board and Officer Roll Call** (x in front of name indicates present for call.)

Officers:

Cary Hamilton – President  
 VACANT – Vice President  
 Jeffrey Rogers – Secretary  
 Don Bradley – Treasurer  
 Ed Cranson – Chairman of the Board

Board Members:

Kevin Neal       Ples Spradley  
 Scott Birchfield     Bryan Gran  
 Rodney Neal       Nancy Fitz  
 Ron Perkins

Guests present: Bonnie McCarvel, Donna Farmer, Stephen Adams and Roger Springman (via conference call).

Ed Cranson declared a quorum present for the meeting.

**3. Approve minutes**

May 9, 2012 Board Meeting minutes were presented. Bryan Gran moved to approve the minutes as written. Nancy Fitz seconded the motion. Motion carried

**4. Treasurer's report**

Ed Cranson provided an update as Treasurer Don Bradley was not able to be on the call. Nancy Fitz suggested November 14<sup>th</sup> be considered a hard deadline for committee chairs to submit budgets. Discussion followed. Ron Perkins moved to accept the report as submitted. Scott Birchfield seconded the motion. Motion carried.

- a. 2012 Budget Review – discussion of the handling of legal counsel expenses. It was decided that all attorney fees are to go into overhead with the specific committees to be notified of their projects expenses

**5. Old Business**

Elect Vice President – Sandra Keil resigned as Vice President leaving that position open for approximately six months. Ed Cranson nominated Ples Spradley who accepted the nomination for Vice President for the remainder of 2012. No other nominations were received. Kevin Neal moved to close the nominations. Bryan Gran seconded the motion. Motion carried.

**6. Committee Reports**

- a. Elections and Bylaws

Nomination for the 2013 Vice President, Secretary, Treasurer and Board of Directors are to be determined. Discussion of dual role capabilities of officers and board members followed.

## **7. Ag Plastics Workgroup**

Roger Springman provided an outline regarding the Ag Plastic proposal for an information exchange. A voluntary survey would be created to gather information to create a data sharing tool for the industry. The goal is to create a platform for the industry to use in order to put buyers and sellers together to meet business needs. Discussion followed as to who would have access to this information on the website also, who would be allowed to list their information on the website. Attorney John M. Peterson participated in the board meeting by telephone. He answered questions from the board about the Ag Plastics Workgroup's proposal for the survey and the posting of company information on the association's website. Roger Springman was asked to take back to the workgroup the thought that for companies to list their information they would need to be members of The Pesticide Stewardship Alliance (TPSA) however the information could be viewed by anyone. Also, Roger Springman was asked that the workgroup create standards for the use of this tool.

## **8. Anti-Trust Policy**

Attorney John M. Peterson also provided information regarding anti-trust issues to ensure compliance with Policy 17: Anti-Trust & Fair Trade. His recommendation was only to change the word "some" to "most" when referring to the first statement "While some activities among competitors ...." Mr. Peterson also suggested that the policy be reviewed at each meeting and documented in the meeting minutes.

## **9. Committee reports – continued**

### **b. Policies**

Kevin Neal proposed a policy making the conference chair and co-chair for the Annual Conference that says, "It shall be the policy of The Pesticide Stewardship Alliance to allow for the conference chair and co-chair to be compensated by TPSA for their efforts in organizing the annual conference with" suggestions included: No registration fee; TPSA assistance with travel, including but not limited to airfare or lodging at site for those night covering the conference; etc... Discussion followed. Bryan Gran moved to accept policy 18.0 as written. Cary Hamilton seconded the motion. Motion carried.

Nancy Fitz reported on the work of the committee on Policy 2.0 Logo Use and Sponsorship Recognition. She suggested that the word "corporate" be removed from "corporate sponsors" since there is only gold, silver, and bronze sponsors. Discussion followed. Ron Perkins moved to accept policy 2.0 as revised. Scott Birchfield seconded the motion. Motion carried

Policy 12.0: North American Hazardous Materials Management Association letter of agreement. It was determined it was not a policy. Nancy Fitz recommends the continuance of the agreement between these associations. She will work to draft a policy to this affect.

Policy 11.0: Elections to be reviewed at the November meeting.

Policy 13.0: No changes needed.

Policy 14.0: No changes needed.

Policy 15.0: Draft policy, Legal Counsel. Scott Birchfield moved to accept the policy as written. Bryan Gran seconded the motion. Motion carried.

Policy 16.0: Draft policy, Directors & Officers Liability Insurance. Ples Spradley moved to accept the policy. Kevin Neal seconded the motion. Motion carried.

Policy 17.0: Draft policy, Anti-trust & Fair Trade Guidelines. A recommendation was made by legal counsel to change the word "some" to "most" when referring to the first statement "While some activities among competitors ...." Bryan Gran moved to accept the policy as amended by legal counsel. Nancy Fitz seconded the motion. Ron Perkins suggested a letter be drafted by John M. Peterson documented his review of this policy and suggestion of the change of the term from "some" to "most". After further discussion, Ed Cranson called for a roll call vote on accepting Policy 17.0, Anti-trust & Fair Trade Guidelines as legal counsel comments noted in this meeting changing the word "some" to "most". Motion carried with a unanimous vote.

Policy 19.0: Draft policy, Call to Members. Kevin Neal moved to delete the policy. Ples Spradley seconded the motion. Motion carried.

Policy 20.0: Draft policy, Fiscal Year Budget. Date changed to October 31 for the committee and workgroup proposals due date to the Treasurer, Chairman, and Operations Manager. Scott Birchfield moved to accept the policy as modified. Ron Perkins seconded the motion. Motion carried. Policy 20.0 to be renumbered as Policy 19.0 due to the deletion of draft policy, Call to Members.

c. International Committee Report

Nancy Fitz via an email from Margaret Jones reported they have a triple rinse and puncture brochure in English and French, they are working to translate into Spanish. Once complete they will prepare to post on the website. For the annual conference they would like to coordinate Recycling, Disposal, and Ag Plastics tracts with the International tracts to encourage attendance.

d. Annual Conference Review

Ed Cranson reported on plans for 2013 conference. The conference continues to be set in a two day format with the board meeting to be held the day before the conference begins. The Renaissance Riverview in Mobile, AL has been selected as the host facility. Elections to held on the first day with the announcements to be made on the second day during the awards luncheon. Session Coordinators are still needed. Scott Birchfield agreed to assist Nancy Fitz with the mini bulk tract. Cary Hamilton suggested Dr. Lowell Catlett as an option for keynote speaker and agreed to follow up with Dr. Catlett. Cary Hamilton agreed to continue working on the disposal tract. Kevin Neal agreed to assist with a drift tract based on their work on a PIRT course. Kevin Neal also agreed to work on the offsite activity.

Sponsorships - Cary Hamilton reported that DuPont became a corporate sponsor after his presentation at NSPIRS. He is reaching out to other companies as well. Bryan Gran agreed to assist with soliciting sponsors.

Cary Hamilton shared a postcard meeting invitation used when the conference was hosted in Albuquerque. Kevin Neal will contact Roger Springman to determine if he is willing to assist as the conference chairman for this year's annual conference.

e. Membership

No Report.

f. Stewardship Awards

Gail Amos and Carol Ramsey have agreed to be on the committee.

g. Hazardous Waste Disposal

No Report.

h. Communications

Nancy Fitz reported on the work of the committee on the Public Service Campaign with Maria Mirsky Associates to get website optimization. Budgeted \$15,000 and have spent ~\$3,000 to date. For the website portion: In the process of preparing an email to members asking for photos and information to highlight the members on the website on a member's page. The goal is to maximize user experience and expand/enhance/highlight the contributing sponsors and members to maximize exposure. Encourage links to the TPSA website from member companies, distributors/retailers and publishing companies' sites. Currently Mirsky's are updating the website to include minibulk management and other outreach information. They will be adjusting the description in order to get more Ag Plastics involved. Nancy Fitz stated in the past the conference name was Pesticides and Ag Plastics and asked if it could be again.

For the Public Service Announcement Campaign: Nancy Fitz said the subcommittee is working on a public service announcement for minibulk management. They are also working on a document that defines terms recycle, return, reuse, etc. Also, working to post a list of companies that accept minibulk containers for recycling but need to identify a procedure for developing and reviewing material prior to posting on the website.

i. Silent Auction

No Report.

## 10. New Business

Budget Planning for 2013 - Policy 19 to address budget goals. Policy will be forwarded out to the appropriate people.

## 11. Next Meeting:

Next meeting will be held November 14, 2012 beginning at 11:00 AM Eastern Standard time.

## 12. Adjourn

Bryan Gran moved to adjourn the meeting. Cary Hamilton seconded the motion. Motion carried. Meeting adjourned at 5:04 PM Central Standard time.

Minutes taken by Jeffrey Rogers.

**Attachments to Minutes**

- Policy Directory