

THE PESTICIDE STEWARDSHIP ALLIANCE
BOARD OF DIRECTORS
MEETING MINUTES
November 22, 2011

Call To Order

Meeting was called to order at 11:06 Eastern Standard Time by Chairman Ed Cranson

Board and Officer Roll Call

A quorum was present. (Board Members underlined): Don Bradley; Ed Cranson; Cam Davreux; Rod Denney; Nancy Fitz; Allan Hovis; Cary Hamilton; Bonnie McCarvel; Don Mullins, Kevin Neal; Ples Spradley, , and Brad Bittleston

Approve minutes

- a. October 11, 2011 Board Meeting

Ples Spradley moved to approve the October 11, 2011 minutes and it was seconded by Kevin Neal. Motion carried.

Treasurer's report – Don Bradley

Don Bradley stated that the balance in the bank account is at \$72,500.00 and at year end we are expected to come out around \$67,500.00. Nancy Fitz moved to accept Don Bradley financial report and was seconded by Rob Denny. Motion carried.

Committee reports

- a. **Annual Conference**

Chairman Ed Cranson stated that he had no new items to discuss. All committees have been busy. He also stated that that Board of Directors meeting on Feb 12, 2012, will start no later than 9:00 A.M. at the Simplot Corporate Building.

- b. **Silent Auction:**

No new discussion.

- c. **Sponsorship:**

Hovis stated that he is working to get DuPont to be a sponsor. President Cary Hamilton stated that Monsanto and Syngenta will also be a sponsor. President Cary Hamilton stated that as far as the plastics groups go concerning sponsorship, we have not heard anything back. Nancy Fitz stated that once we get the program session done then it will be easier to approach people because we will have the details of what the agenda is for the conference.

Chairman Ed Cranson asked Kevin to give an update on the program over view. Kevin Neal stated that he has plugged into the program over view the following. The State Mini-Bulk Recycling Program., Inspecting Ag retailer Facilities and Ron Perkins will be mentioning the 20 year anniversary of the ACRC and will sponsor a break in the preliminary opening of the conference. Kevin Neal also says he has a rough draft of the Drift Program that is not for circulation as of yet. International session is also plugged into the program over view.

Nancy Fitz stated that the version of the Ag Plastics Management sessions is in the do not circulate format. Discussion followed. Kevin Neal stated that the key note speaker is Ron Rychlak, University of Mississippi School of Law, and will be speaking on a topic with the titled "Pesticide Global Warming And Environmental Law- What You Need To Know." McCarvel asked Neal for a generic version of the program over view on the website. He will get it to Bonnie today.

BASF wanted to make a presentation with Termidor to promote the proper use of the product. Discussion followed.

Chairman Ed Cranson asked President Cary Hamilton if he has had a chance to work on the awards. Discussion Followed.

b. Communications

Nancy Fitz stated nothing new to report. Other than the communication committee prepared and submitted potential projects for the 2012 budget development. The TPSA Communication Committee meeting is moved from Feb. 9th to Feb 8th 2012 for a breakfast round table.

c. Elections & Bylaws

President Cary Hamilton stated that yesterday Sandra Keil said that everything is on track. Nineteen people were nominated and six accepted. Bonnie stated that the membership needs to be notified of the slate of nominees. Discussion followed on the timeline for ballots and bio's to go out..

President Cary Hamilton stated that three people were nominated for the container management position and that no one accepted the nomination for the environmental public health position. Chairman Ed Cranson stated if there was no acceptance to the nomination then the board would appoint someone. Discussion followed. Chairman Ed Cranson asked that Hamilton contact Bryan Gran and ask him if he would be willing to fill the Public Environmental health Position. Discussion followed.

Bonnie McCarvel asked about the awards and Chairman Ed Cranson stated that the awards nominations form should be sent out as soon as possible and returned by Dec 15th.

d. International Stewardship

No report.

e. Membership

Bonnie McCarvel stated that notices have been sent out and people can fill out the form on-line and it is working smoothly.

f. Hazardous Waste

No discussion

Old Business:

No old business to discuss

New Business:

a. 2012 Budget Development & Committee Objectives

Chairman Ed Cranson stated that a conference call was held on November 21, 2011 to review budgets proposal and project proposals for 2012. Chairman Ed Cranson then stated that no more than 20-23 thousand dollars is to be allocated to projects for fiscal year 2012. He also stated that because of sponsorships over the last 5 - 6 years we have built up this reserve. Chairman Ed Cranson stated that we will send out the budgets in December and that considering the Communications Committee that the first two goals will more than likely be funded. Nancy Fitz explained that the goals for the communications committee are as follows:

Goal #1: is for the periodic updates for the Website and regular updates in regards to conference information for an estimate of \$10,000.00.

Goal #2: Would be to work with Mirsky and Associate to run a public service ad campaign on Mini-Bulk Container Recycling. To also identify contractors for this type of service. Estimated costs are \$5000.00 for professional services and 1200.00 for Mirsky's travel.

Don Bradley stated that we need to get a feel on attendance this year to get an estimate on revenue. Chairman Ed Cranson stated that we have been consistent with an attendance of 120 and this year we could go as high as 160. Discussion followed.

Chairman Ed Cranson asked Don Bradley about approving communications work group. Don said \$16500.00 for communications, \$2000.00 for Ag Plastics and \$1200.00 for the International Committee. If sponsorship exceeds what we think we will get, then we could give a little more. Discussion followed.

Chairman Ed Cranson asked Nancy Fitz about the Ag Plastics Master Data Base in regards to having a session on it at the conference. Discussion followed.

b. Board meeting

Chairman Ed Cranson stated that the February 7, 2012 meeting will be an all day meeting starting at 9: 00 AM

Next Meeting

Nancy Fitz will send out an email for the next meeting to be held around Dec 5th or Dec 12, 2011.

Adjourn

Kevin Neal moved to adjourn the Nov 22, 2012 conference call and Nancy Fitz seconded. Motion carried. Meeting adjourned at 12:11 PM