

**THE PESTICIDE STEWARDSHIP ALLIANCE
SECOND ANNUAL
MEETING MINUTES**

May 14, 2007

CALL TO ORDER

Meeting was called to order at ~12 noon EST.

ROLL CALL

A quorum was present. (Board Members underlined): Dan Schweitzer, Don Gilbert; Don Bradley; Lois Levitan; Johnny Berry; Nancy Fitz; Roger Springman; Carol Ramsay; Jen McLaughlin; Margaret Jones; Steve Pizzitola, Lee Brown Jr., Charles Luper and Jack Peterson.

BOARD ELECTIONS

The Election Results are as followed:

Government – Derrick Bell, North Carolina Dept. of Agriculture and Consumer Services
Education – Wayne Buhler – North Carolina State University
End User – Carl Key – Long Island Cauliflower Association

The positions will begin at the adjournment of this conference call. It was noted that this was a very tight race and all other nominees were encouraged to run again at the next election.

HOTEL POLICY

Carol Ramsay has edited the Conference Hotel Selection and Contract policy document. Carol will send an email with this document for all to review and provide comments back to her.

TPSA WEBSITE

A draft of the new website will be available within two weeks. Once the draft is in place, suggestions can be made for improvements and changes. Maria Mercy is currently working on the text. The improved logo is currently in place. A discussion took place on how to communicate with Maria. Possibilities are that we leave this to the communications committee, or perhaps get a small group of 3 or 4. Another option would be that a certain individual handles a specific topic, perhaps the lead of the workgroup be the lead in communication.

It was also noted that currently there are four different versions of the Mission Statement on the website. It was recommended that we make sure that all of the Mission Statements are the same version. It was also suggested that if Maria finds any inconsistencies while preparing the text, she should bring it to the board's attention.

Confirmation will take place that the website address will remain www.tpsalliance.org. It was suggested that we keep track of the organizations that TPSA has agreements with such as NAHMMA and HCH and make sure that the website links and calendar are updated on the new website. The IPM meeting should also be included. Roger will make a list of links from the disposal side and Don and Johnny will start a list from the container side.

2009 CONFERENCE

We are currently projecting the conference to occur in January or February of 2009. Discussions occurred whether the ACRC would consider having the conference at the beginning of March. It was brought to our attention that AAPCO has not set dates for their 2009 conference. It was suggested that March may be a better time, though there is a possibility that Spring Break may factor in.

CAUSE MARKETING

The letter written by Liza was sent to Steve Johnson two weeks ago. The letter was circulated from Ann Lindsay to the entire Pesticide Program Dialogue Committee (PPDC). Carol Ramsay attended PPDC meeting last week where there was discussion on the concern of cause marketing on pesticide labels. In addition to the Clorox labeling issue, a P&G consultant was present that had a label with cause marketing approved. The antimicrobials association representative shared that it was their perception that American's understand cause marketing and they were not concerned that there would be a misperception.

EPA was asked to release the Clorox consumer perception survey they conducted on cause marketing. Carol will work with Liza and Ann Lindsay to follow up to receive the survey.

Minnesota has denied registration of Clorox products with the Red Cross cause marketing label on it. It was noted that EPA's "hands are tied", even though EPA's manual says items like red crosses should not be on labels. TPSA may ask EPA what the perception is once it is in the market place.

PESTICIDE REGISTRATION IMPROVEMENT ACT

It was mentioned that it appears that the registration fees will expand to cover \$2.5 million over five years to certified applicator education.

HCH FORUM

A conversation occurred determining if TPSA should send representation to the HCH and Pesticides Forum held in the Republic of Moldova later this year. Margaret voiced that she will be attending, and she will act as a representative of TPSA. It is believed that Rob and Victoria will be attending and could represent TPSA as members. There were thoughts to developing a one-page outreach handout for Margaret to distribute. If it is completed on time, then there is the possibility it could be translated into multiple languages for distribution.

MEETING MINUTES

Because the Secretary and Chairman of the Board turn over every year, there is a concern of who should keep the hard copy notebook of Minutes. It was proposed that Bonnie should keep the hard copies. The Secretary will forward the approved minutes to Bonnie to make sure they get included in the notebook, as well as send a copy to Maria for posting. It was suggested that we get hard copies of minutes back to TPSA inception. Nancy will review what hard printed copies she currently has and will try to fill in the gaps before we send it to Bonnie. A discussion occurred on how much money we want to spend to get all the old minutes up on the web. Lois offered to upload the past minutes to new website if she has access. It was also suggested that Joan could update.

ELECTED BOARD MEMBER NOTIFICATIONS

Carol will attempt to notify the newly elected board members today. If she is unsuccessful, Margaret will follow up and notify them.

NEXT BOARD MEETING

The next board meeting will be held on June 11th, at 1:00 pm eastern.

MEETING ADJOURNED

The meeting adjourned at 12:45 pm EST.