



syngenta

Stewardship Vision of E-Labeling



Registrant Advantages of E-labeling

- Integration with EPA Submission Process
- Potential Cost saving
- Up-to-date
- Accurate
- Faster Time to Market



Stewardship Potential

- Latest advice and technologies available on label
- Region specific advice or links available
- Rewards for using up-to-date info
 - DRT's with reduced buffers or setbacks
 - Better protection endangered species
 - More flexible uses with protection
- Access to technical advice
 - Universities
 - Equipment and Technologies
 - EPA approved DRT's



Worries????????????



- Where EPA, State, Registrant, Contract?
- How will we/EPA handle supplemental distribution, container sizes,?
- What is in the Possession of the user?
 - Paper – Printer – Download by Applicator
 - Download to Sprayer
 - Expiration and Updates?? Partial Use?
- What is the minimum label on the container?
- Are all products equal?
 - Bulk, Restricted Use, Multiuse Products
- Complaints
- Enforcement

What if we could do this??

- Latest Spray Drift Reduction Technologies
 - Buffer reductions
- Downloads to Equipment
- Online Training specific to label
- Point of Sale Kiosks
- Links between customer and experts and services
- Integration with recordkeeping



Old label booklets



What would You like?

- Distributors
- Retailers
- Applicators
- States
- University Extension
- Equipment Suppliers??

